



# Khalida Sarwari

JOURNALIST  
COMMUNICATIONS SPECIALIST

## Contact

510-828-6503

[khalidazsarwari@gmail.com](mailto:khalidazsarwari@gmail.com)

## Links

[Professional Website](#)

## Skills

Superlative storyteller

Editing

WordPress

HTML & CSS

News photography

Final Cut Pro

Adobe Premiere Pro

Excellent news instinct

Interviewing

AP style

Time management

Analytical and problem-solving

Collaborative

## Languages

Farsi

## Profile

Award-winning writer, editor, and communications professional with 13 years of newsroom experience in San Francisco, Silicon Valley, and Boston. Enterprising and dedicated reporter who excels at identifying and reporting meaningful, powerful stories of all kinds, including news, human interest, as well as technical and scientific subject matter.

## Professional Experience

### Staff Writer, Northeastern University, Boston, MA

DECEMBER 2018 – JANUARY 2021

- Researched and wrote three medium-length and long-form stories per week on deadline, including profiles, announcements, news, and features to promote Northeastern's research, academic programs, priorities, and faculty and student achievements to internal and external audiences
- Interviewed experts in the fields of engineering, health, science, technology, and politics to produce stories on scientific discoveries and research findings, as well as enterprising trend pieces
- Edited content from freelancers and peers and assisted with the development of stories
- Collaborated with data visualization team, illustrators, photographers, and filmmakers to conceptualize the visual and digital presentation of stories
- Worked with team of editors, writers, photographers, and designers to develop daily newsletter distributed to 45,000+ subscribers

### Staff Writer, Bay Area News Group, San Jose, CA

FEBRUARY 2012 – NOVEMBER 2018

- Led coverage of multiple Silicon Valley communities for Northern California's largest metropolitan daily newspapers, where I reported on housing, development, technology, transportation, business, and social issues
- Managed multiple assignments on deadline that generated an average of 10,000 views and an average reader engagement time of two minutes
- Conducted in-person and phone interviews with sources in a variety of fields to gather multiple perspectives on issues
- Collaborated with editors, photographers, and other reporters to find and research a diverse selection of stories
- Built a broad list of sources comprised of government officials, business owners, law enforcement officials, students, nonprofit leaders, activists, experts, and opinion leaders
- Leveraged social media platforms such as Twitter and Facebook to find sources and boost audience engagement

### Bureau Reporter, Bay City News Service, San Francisco, CA

SEPTEMBER 2007 – FEBRUARY 2012

- Produced four to six news pieces daily about local government, crime, criminal court cases, elections, and breaking news in all nine Bay Area counties for a news wire that's utilized by more than 100 news agencies
- As bureau reporter covering the South Bay, I provided ongoing coverage of high-profile issues, such as the 49ers stadium project, Lehigh Cement Plant shooting, legalization of medical marijuana, and public pension reforms
- Interviewed influential officials, prosecutors, defense attorneys, police and fire investigators, community activists, PR officials, business owners, and residents from diverse backgrounds and those with English as a second language
- Covered local reaction to international events
- Built relationships with key figures in city, county, and state government

## Honors and Awards

- 2018 John Swett Award for Media Excellence from the California Teachers Association
- 2018 Business News Coverage Award from the California News Publishers Association
- Commendation from CA Assemblyman Evan Low (as sitting Mayor of Campbell) in 2012

## Education

**B.A. in Communication, Saint Mary's College of California, Moraga**

AUGUST 2003 – MAY 2007

Minor in History

## Publications

*Citizens, Cities, and Legalized Marijuana* (Joaquin Jay Gonzalez and Mickey McGee, McFarland Academic, 2018)

## Professional Associations

Online News Association Silicon Valley, Founder

Online News Association San Francisco, Member

Asian American Journalists Association, Member

## References

References available upon request